WELCOME TO KEY LASER
THE CENTER FOR COSMETIC REGENERATIVE MEDICINE
“It’s Not Just How It Looks, It’s How It Works!”

DOUGLAS KEY, MD
KEY LASER CENTER FOR COSMETIC REGENERATIVE MEDICINE
Portland, Oregon, USA
Busting The Myth

Why are women choosing ThermiVa™ in a non-gynecological setting?
What Patients Are Telling Us

*Concerns expressed by patients at initial consult

*Results of Female Sexual Function Index Survey (FSFI)

Initial Consult Concerns

- Visual Appearance
  - Cosmetic: 20%
Initial Consult Concerns

Laxity

45%
Initial Consult Concerns

Incontinence

70%
Initial Consult Concerns

Sexual Function
Sensation, Satisfaction & Dryness

45%
Women who saw improvement in their initial concerns of Visual Appearance, Laxity, Incontinence and/or Sexual Function after 1 treatment.
“The patients I am treating for incontinence and labial laxity are seeing results after 1 session. Those I am treating for sexual dysfunction seem to need several treatments before they notice results. Every patient I have treated has seen improvement and is happy with treatment results.”

S.G. RN
The Female Sexual Function Index Survey (FSFI) can be used to better hear what our patients are telling us.

The Female Sexual function Index (FSFI) is a 19 item questionnaire for assessing sexual function in women* and provides scores on desire, arousal, lubrication, orgasm, satisfaction, and pain.

Using The FSFI Survey, “What Are The Concerns?”

- Desire: 35%
- Lubrication: 24%
- Orgasm: 35%
- Arousal: 6%
- Pain: 6%

* These percentages reflect the lowest FSFI Survey satisfaction scores.
A Score $\leq 26.55$ Is Classified As Female Sexual Dysfunction (FSD)

*53% of our patients scored below 26.55 on the basis of FSFI Survey qualifying as having female sexual dysfunction.
### Example of One Patient’s Score

<table>
<thead>
<tr>
<th>Pre-Treatment</th>
<th>Score</th>
<th>Post One Treatment</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Desire</strong></td>
<td>2.4</td>
<td><strong>Desire</strong></td>
<td>4.2</td>
</tr>
<tr>
<td><strong>Arousal</strong></td>
<td>3</td>
<td><strong>Arousal</strong></td>
<td>4.8</td>
</tr>
<tr>
<td><strong>Lubrication</strong></td>
<td>3.6</td>
<td><strong>Lubrication</strong></td>
<td>5.7</td>
</tr>
<tr>
<td><strong>Orgasm</strong></td>
<td>2.4</td>
<td><strong>Orgasm</strong></td>
<td>5.2</td>
</tr>
<tr>
<td><strong>Satisfaction</strong></td>
<td>3.2</td>
<td><strong>Satisfaction</strong></td>
<td>6</td>
</tr>
<tr>
<td><strong>Pain</strong></td>
<td>5.2</td>
<td><strong>Pain</strong></td>
<td>6</td>
</tr>
</tbody>
</table>

**Score= 19.8** FSD: YES  

**Score= 31.9** FSD: NO
Summary: Why Are Women Choosing ThermiVa™?

• Although 53% of the surveyed patients indicated clinically significant low FSFI scores, only 45% verbalized that as one of their reasons for seeking ThermiVa™ at the time of initial consult.

• Only 20% of our patients indicated they were choosing ThermiVa™ for improvement in visual appearance.

• Where as 70% of patients choose ThermiVa™ for incontinence and function, not cosmetic visual appearance.
“ThermiRF is proving to be the most versatile and effective thermal energy platform that I have ever used.”

-Douglas Key, MD